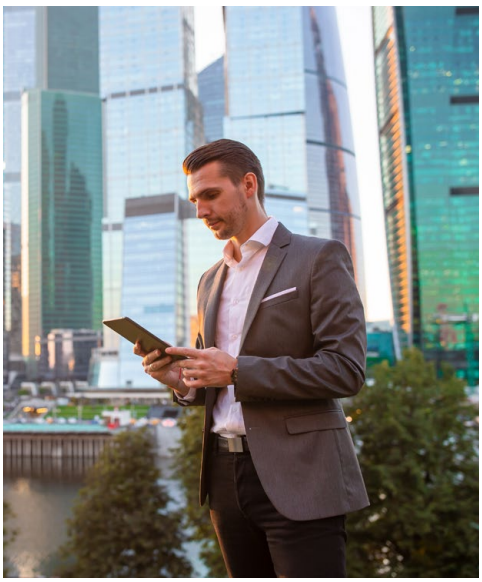


BUILDERBINDER

SOLUTION SUMMARY

Find your ideal customers with the discovery platform built for the construction industry

SEARCHING FOR YOUR IDEAL CUSTOMERS



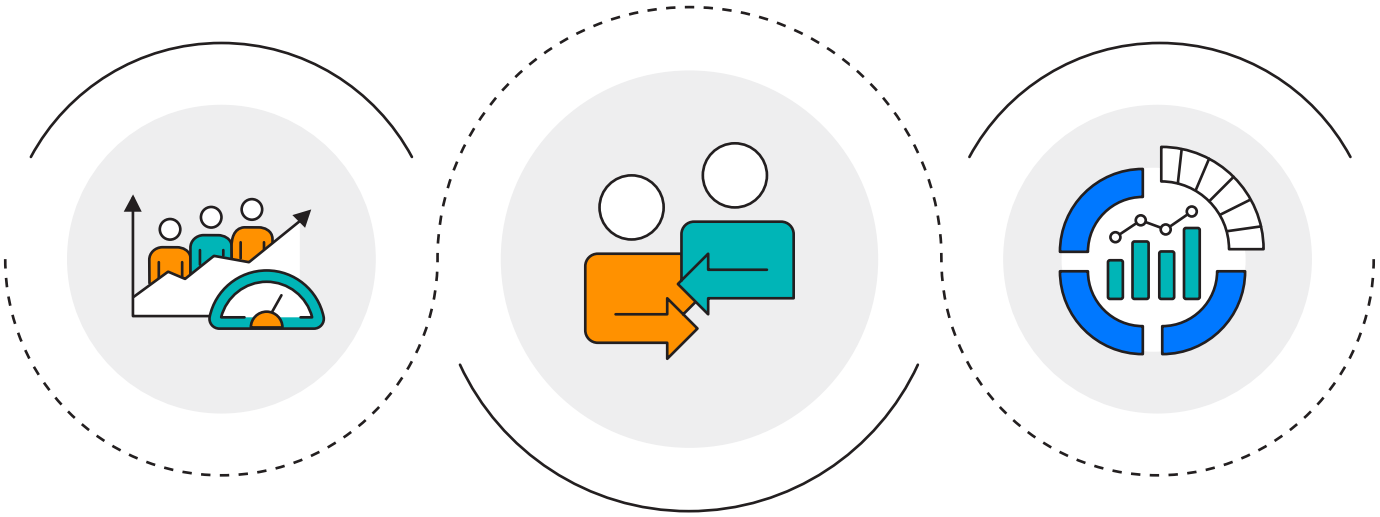
Finding your ideal customers in the construction industry can feel like you're searching for a needle in the haystack. Combing through incomplete and unorganized lists of businesses is a scenario that construction industry sales and marketing professionals know all too well.

You need to find the right customers, fast, so you can grow your customer base and acquire new accounts—and don't want to waste time on painstaking discovery with filters and categories that don't align to the construction industry.

Enter BuilderBinder to cut through the noise. We surface the businesses you need from a database of only companies within the construction industry. We profile them in ways the construction industry cares about. And we provide instant, on-demand enrichment of org charts and people contact data.

HOW BUILDERBINDER CAN HELP

Our solution is unlike any on the market. Learn about our capabilities that empower you to:



SPEED UP DISCOVERY

Only construction companies exist in our database so you can quickly find what you need—whether residential, commercial, GCs, or subcontractors.

SURFACE IDEAL CUSTOMERS

Surface prospects through construction-specific categories and filters with a searchable tagging system powered by company website data and permits they've filed.

GET COMPREHENSIVE DATA

Gain in-depth detail of company capabilities, org charts, people, and contact data. Carefully pinpoint and reach your ideal customers with our platform.

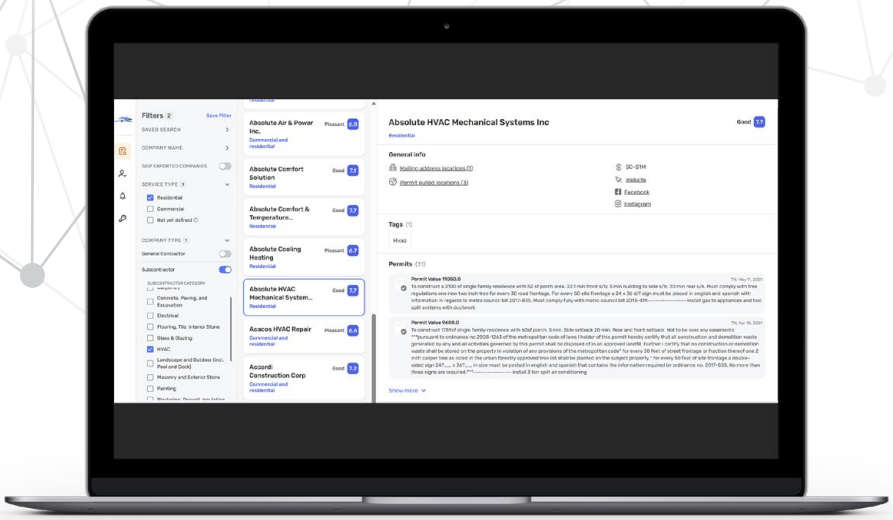
HOW OUR SOLUTION WORKS

Our solution empowers you to filter businesses by attributes unique to the construction industry. It provides insights on the work they do, including categories like GCs and Subs and subcategories like; HVAC, Plumbing, Electric, and 74 others. Filter firmographics like size, revenue, and locations. We also include websites, social media links, and reviews. We list any permits associated with each business—date, job value, and work description. View associated org charts, review business titles, and select whether you want email and phone data. Export to .CSV or through our integration with HubSpot, with more integrations on the way. And, we're building the largest construction database in the U.S., so you'll never have to guess whether you have full coverage.

VAST COVERAGE

KEY INSIGHTS

PREMIUM CONTACT DATA



SURFACE YOUR IDEAL CUSTOMERS

Tell us what you're looking for, and we'll help you surface your ideal customers.

Contact us

ABOUT US

We're a construction-focused data company built by data scientists with backgrounds in sales and marketing intelligence. We're focused on building the largest U.S. database of construction businesses and providing insights that empower sales and marketing professionals to drive better results in their outreach. We take pride in surfacing insights so our clients can make informed decisions and achieve their business goals. We value quality over quantity, and we're excited to show you what we've been building.

To learn more, contact:
Solution@BuilderBinder.com